

# ALCO HOLDINGS LIMITED (328.HK)

2022財年中期業績

AVITA

NEXSTGO

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# 2022財年中期業績重點



**自主品牌電腦業務  
錄得強勁增長**  
49%按年增長持續  
印證了品牌建立的成功



**轉移產品類別**  
縮減傳統 OEM / ODM 業務  
(影音及其他產品製造)



**毛利率改善**  
4.3 個百分點  
即使全球供應鏈受  
COVID-19嚴重干擾



**\*經調整淨虧損  
持續改善**  
盈利能力提升將會通過  
規模效益和經營槓桿而體現

\*撇除一次性收益。2600萬港元的公允價值收益來自物業出售，對去年同期(2021財年上半年)產生一次性的正面影響

# 印證了AVITA的使命

為新一代時尚用戶成就更個人化使用體驗

Worldwide Recognition of Design

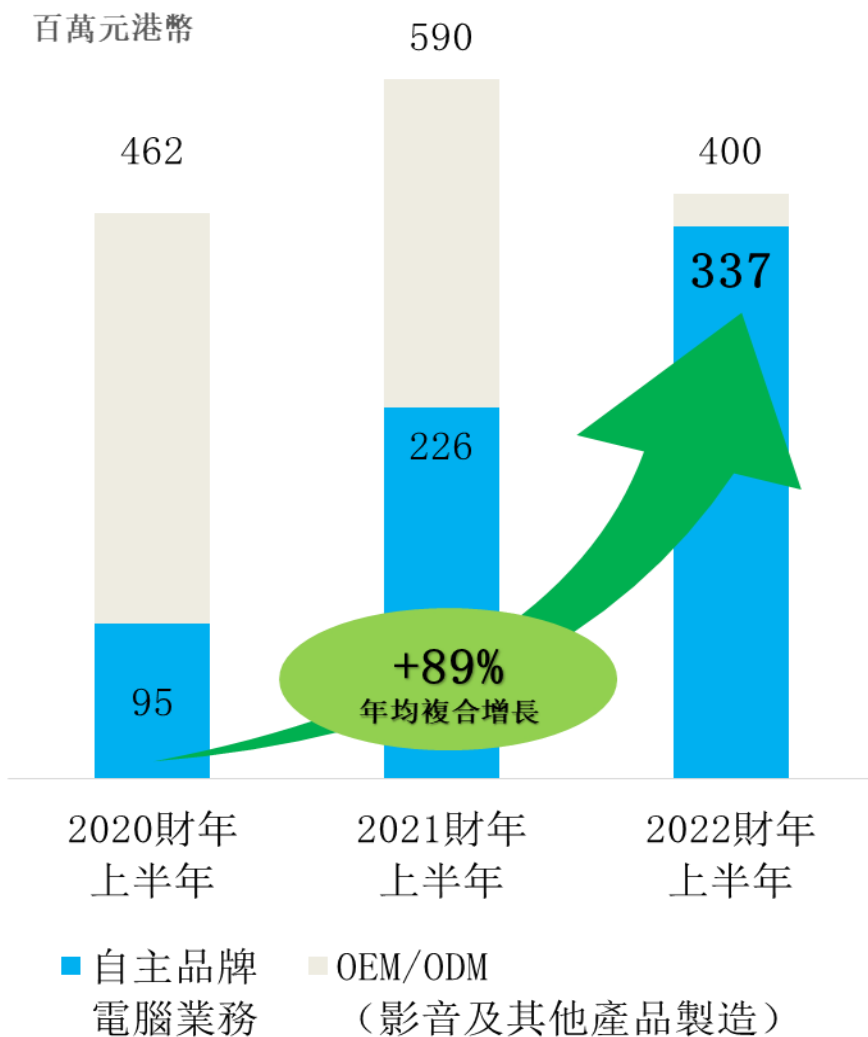
**Red Dot Award: Product Design 2021**



reddot winner 2021

**AVITA LIBER V**

# 自主品牌電腦業務錄得強勁增長



收入按年增長了 49%，主要由 AVITA 在 30 個國家的知名度和品牌影響力不斷提高所帶動

2022 財年上半年銷量同比增長儘管超過 20%，銷量超過 100,000 台，我們仍然未能完全滿足市場需求，主要由於零部件供應短缺所致

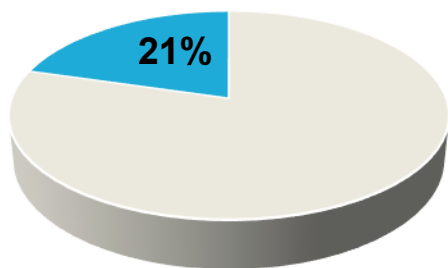
期內平均售價提升，受惠於我們日趨增強的定價能力及優化產品組合所推動

縮減傳統 OEM / ODM 業務（影音及其他產品製造）

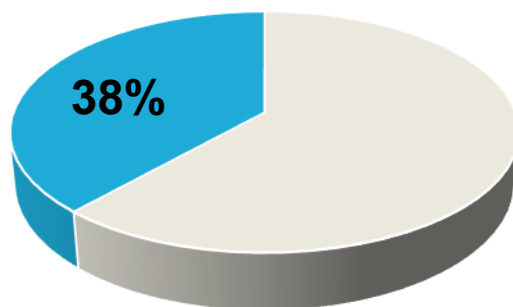
# 轉移產品類別

縮減傳統 OEM / ODM 業務（影音及其他產品製造）

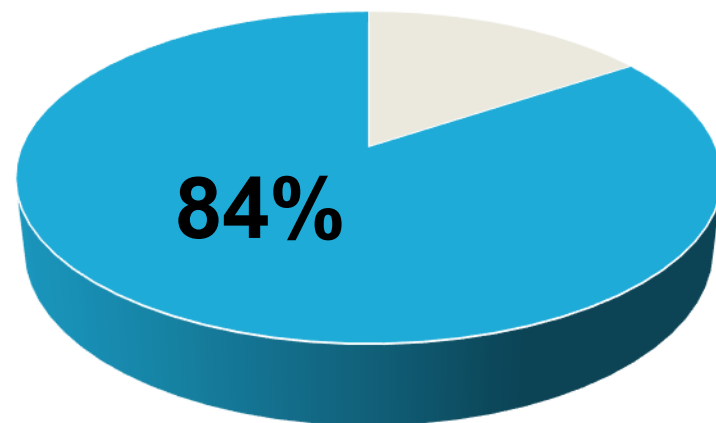
2020 財年上半年  
營業額佔比



2021 財年上半年  
營業額佔比



2022 財年上半年  
營業額佔比

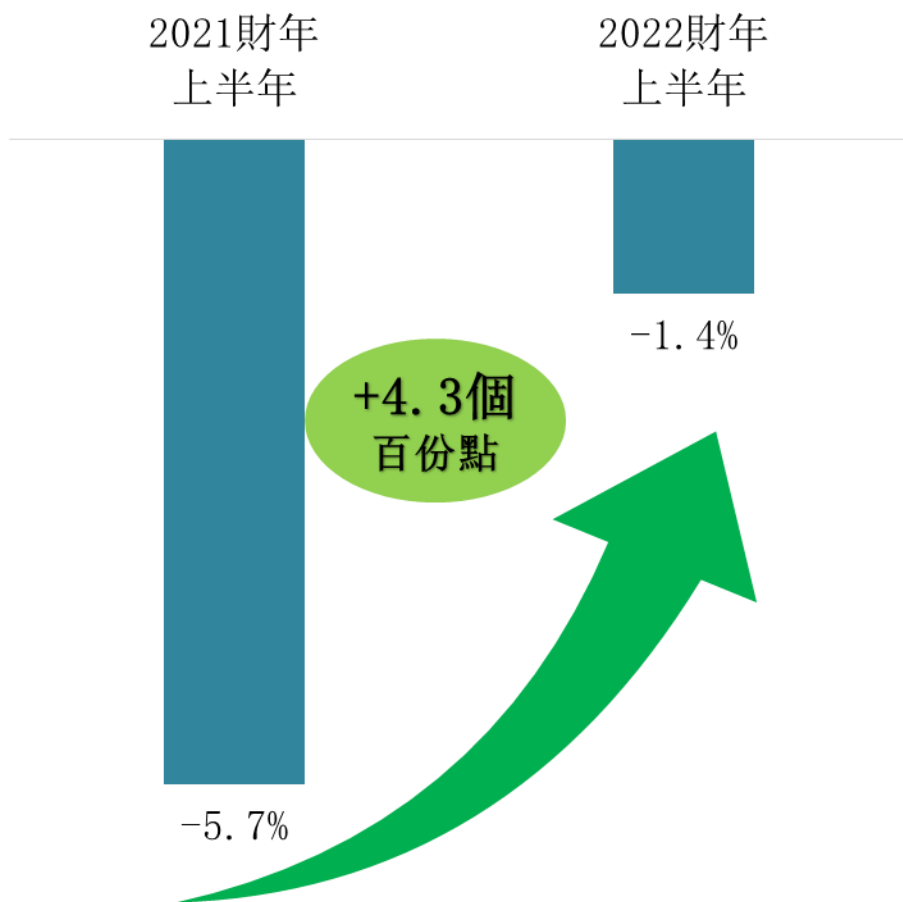


■ OEM/ODM  
（影音及其他產品製造）

■ 自主品牌  
電腦業務

# 毛利率改善

扭虧為盈僅一步之遙



毛利(虧損)率顯著改善，即使全球零  
部件供應持續短缺，導致採購成本上  
升

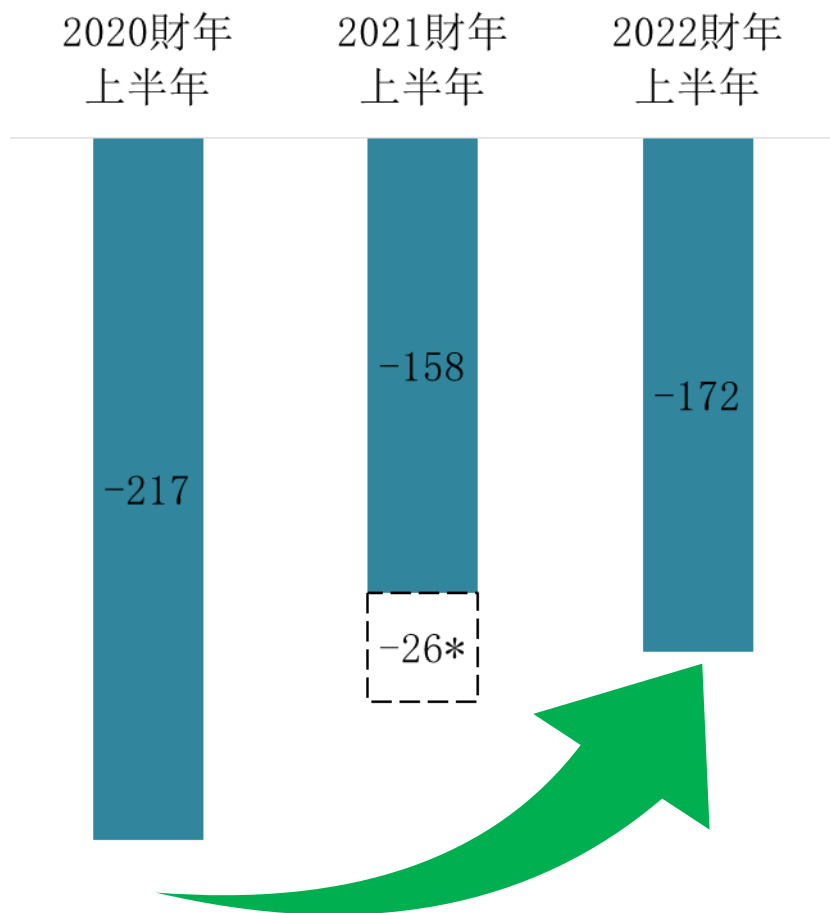
產品盈利能力提升，受惠於產品組合  
優化，由較高利潤率的产品所帶動

毛利率持續改善，由於自有品牌電腦  
銷售規模持續擴大，批量採購將會進  
一步壓低採購成本

# \*經調整淨虧損持續改善

盈利能力提升將會通過規模效益和經營槓桿而體現

百萬元港幣



自有品牌電腦銷售規模增長帶來的運營槓桿效益

全球貨運及集裝箱成本激增，以及關鍵零部件成本上升，抵消部分改善成效

\*調整為撇除2,600 萬港元來自物業出售的一次性公允價值收益（對去年同期（2021 財年上半年）產生一次性的正面影響）



